



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

December 17, 2015

Timothy H. Dickens, Ph.D.
Authorized Agent
Scientific Coordination, Inc.
4629 Cherry Valley Drive
Rockville, MD 20853

Subject: Labeling Notification per Pesticide Registration Notice (PRN) 98-10 – additional marketing statements and graphics
Product Name: Super Guard 3535 Insect Repellent
EPA Registration Number: 54287-20
Application Date: 27 August 2015
OPP Decision Number: 508745

Dear Dr. Dickens:

The U.S. Environmental Protection Agency (EPA) is in receipt of your application for notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Biopesticides and Pollution Prevention Division (BPPD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The labeling submitted with this application has been stamped “Notification” and will be placed in our records. You must submit one (1) copy of the final printed labeling with the modifications.

Should you wish to add/retain a reference to your company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) and is subject to review by the EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA-approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance Assurance.

If you have any questions, please contact Cody Kendrick of my team by phone at (703) 347-0468 or via email at kendrick.cody@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "For Andrew C. Bryceland". The signature is stylized and written over a faint, illegible stamp.

Andrew C. Bryceland, Team Leader
Biochemical Pesticides Branch
Biopesticides and Pollution
Prevention Division (7511P)
Office of Pesticide Programs

Enclosure

**SUPER GUARD 3535
INSECT
REPELLENT**

NOTIFICATION

54287-20

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

12/17/2015

~ OPTIONAL MARKETING LANGUAGE, SYMBOLS & GRAPHICS: SEE LAST PAGE ~

ACTIVE INGREDIENT:

3-((N-butyl-N-acetyl)-amino propionic acid ethyl ester*20%

OTHER INGREDIENTS:.....80%

TOTAL:100%

*IR3535® Insect Repellent

**Keep Out of Reach of Children
CAUTION**
See back panel for additional precautionary statements.
[See (inside)(back) panel for precautions.]

Net [Contents][Weight] _____ fl. oz.

Lot Number: _____

[] – Brackets indicate optional text.

(Company Name) Sun Block with Insect Repellent formula provides all day waterproof SPF 30 sun protection and repels mosquitoes for up to 8 hours. Gentle formula does not need to be washed off when returning from the outdoors. Pleasant fragrance.

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Apply liberally and evenly over dry, exposed skin. Do not spray directly on face. Spray on palm of hand and apply to face. An adult must apply this product to children under 10. For continued protection from mosquitoes, reapply after 8 hours. For sunscreen protection, reapply after toweling off or as needed. Do not exceed 7 applications per day for adults, 3 applications per day for children.

STORAGE AND DISPOSAL

Storage: Store in a cool, dry place inaccessible to children. **Disposal:** Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS:

Hazards to Humans: CAUTION: For external use only. Causes moderate eye irritation. Do not get in eyes. Use on children under 6 months of age only with the advice of a physician.

PHYSICAL OR CHEMICAL HAZARDS: Flammable. Keep away from heat and open flame. Contains alcohol. Avoid contact with plastics.

FIRST AID

If In Eyes:	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing the eye. • Call a poison control center or doctor for treatment advice.
<p>Have product container with you when calling for help or going for treatment. [Questions: 800-356-7811, Weekdays from 9-5 EST.]</p>	

NOTE: The First Aid statement’s grid format will be used if market label space permits; otherwise a paragraph format will be used.

ACTIVE SUNSCREEN INGREDIENTS: Octinoxate (7.5%), Octisalate (5%), Octocrylene (10%), Oxybenzone (6%). **INACTIVE INGREDIENTS:** acrylates/octylacrylamide copolymer, SD alcohol 40 (48.67%), aloe barbadensis leaf extract, C12-15 alkyl benzoate, fragrance, isopropyl palmitate, tocopheryl acetate

ASSOCIATED REGISTRATIONS, INC., P.O. Box 188; Safety Harbor, FL 34695
 EPA Reg. No. 54287- 20 EPA Est. 58188-FL-1
 IR3535® is a registered trademark of Merck KgaA.

1. [Travel Size] Meets Airline [3 oz.] Carry-On Requirements
2. Insect Repellent [With Sun Block]
3. [Contains] IR3535
4. Sun Block With Insect Repellent
5. Repels (mosquitoes)(for) Up to 8 Hours
6. Dries Instantly
7. Waterproof
8. Pleasant Fragrance
9. DEET Free
10. SPF 30
11. PABA Free
12. Contains 20% IR3535 Insect Repellent
13. Contains Aloe and Vitamin E to soothe and naturally moisturize skin
14. Hypoallergenic
15. Non-comedogenic - won't clog pores
16. Waterproof & Sweatproof
17. All Day Waterproof and Sweatproof protection
18. (8 hour) UVA / UVB Protection
19. Dries Instantly - no greasy residue
20. Easy to use spray formula for no hassle application
21. Light spray gel won't drip - or cause your grip to slip
22. Pleasant fragrance (scent may be defined)
23. Suitable for the entire family
24. Quick dry waterproof spray

25. DEET Free formula doesn't require washing off of skin upon return to indoors.
26. Repels mosquitoes that may (carry) (transmit) the West Nile virus (encephalitis) (diseases).
27. Provides effective, dependable, and long lasting repellency against mosquitoes.
28. Spray Pump (Spray) (Squirt)
29. Dense Bugs
30. Family
31. Daytime
32. Fishing
33. 220+Sprays
34. SPF 30 Sun Screen & Insect Repellent
35. (Patent Pending) Combo-Clip™ with key ring hole
36. Water & Sweat Proof
37. Personal Pocket Size
38. SPF 30 UVA/UVB Protection
39. Compact, portable, convenient
40. Clips anywhere, hangs anywhere
41. Ideal for the pocket, purse, pack, backpack, beach bag, travel bag, tackle box, fly jacket
42. If you're going to go... GoReady
43. Goes anywhere
44. Combo-Clip™ Hangs or Clips
45. Hang it! Snap in carabiner rings, lanyards, key rings, etc... or Clip it! in a pocket, purse, or pack
46. [Not your standard aerosol.] [What Makes Continuous Spray Superior to Standard Aerosols]
[:]
 - a. Apply upside down without worry
 - b. Product delivery is the same regardless of the position the can is held during spraying
 - c. May be sprayed upright, inverted, or at any angle
 - d. Constant pressure of application – won't lose pressure as can empties
 - e. Nothing left behind in the container [can] – completely empties
 - f. Same product delivery from the initial spray to the last spray
 - g. Continuous Spray [Insect Repellent] [Mosquito Repellent]

h. Quick and Even coverage

i. No rub, No Hassle

j. No chilling effect compared to a standard aerosol

46.47. The following graphics and symbols have been added:

